

# 6 Sources of Funding

## 5 Stages of the Funding Cycle

### 8 Prompts for Preparing a Funding Pitch

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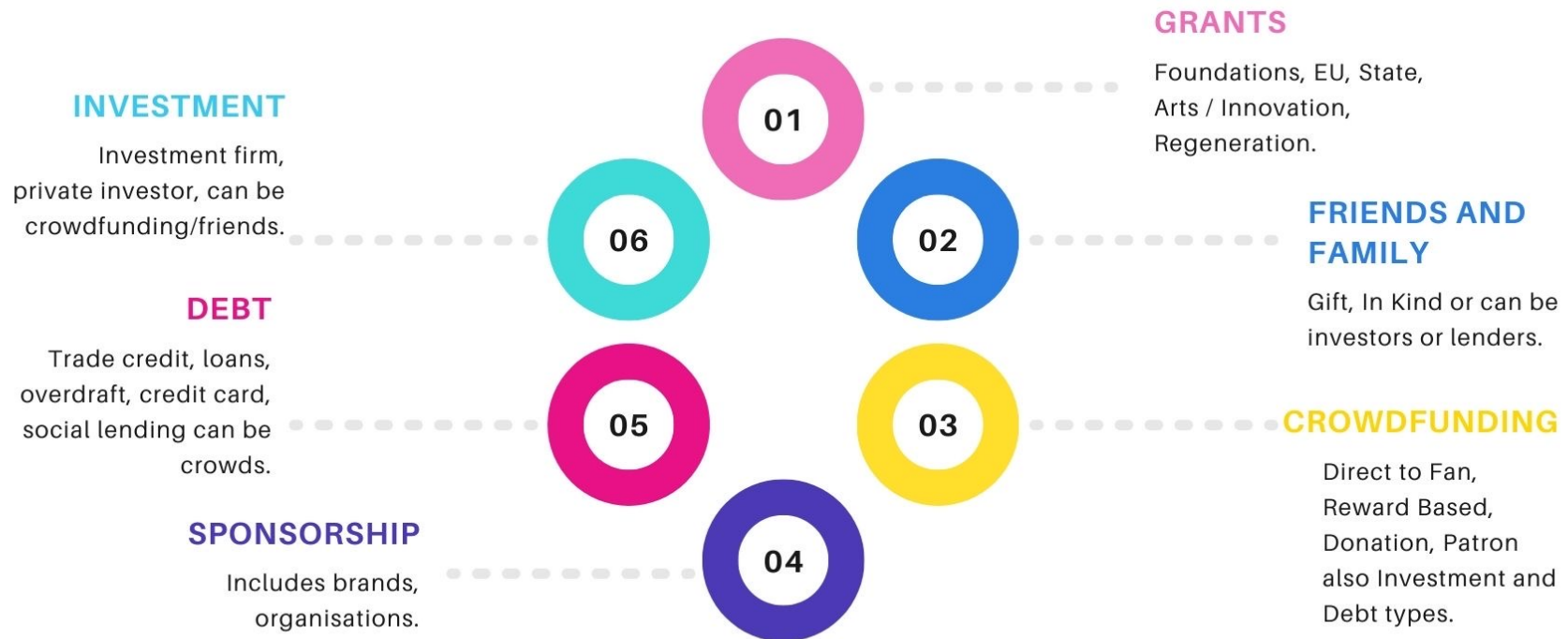
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# Introductions

Remi Harris MBE is founder of training and coaching organisation Remi Harris Consulting, and co-founder of Young Guns Network social enterprise. Remi has been working in music (mainly with independent labels) and creative industries for 20+ years. You can find out more about her backstory on her [website](#). She is the author of a [book](#) on music funding 'Easy Money? The Definitive UK Guide to Funding Music Projects'. She's been a trustee of two charities and has been an advisor assessing applications for HMUK and PRS Foundation.

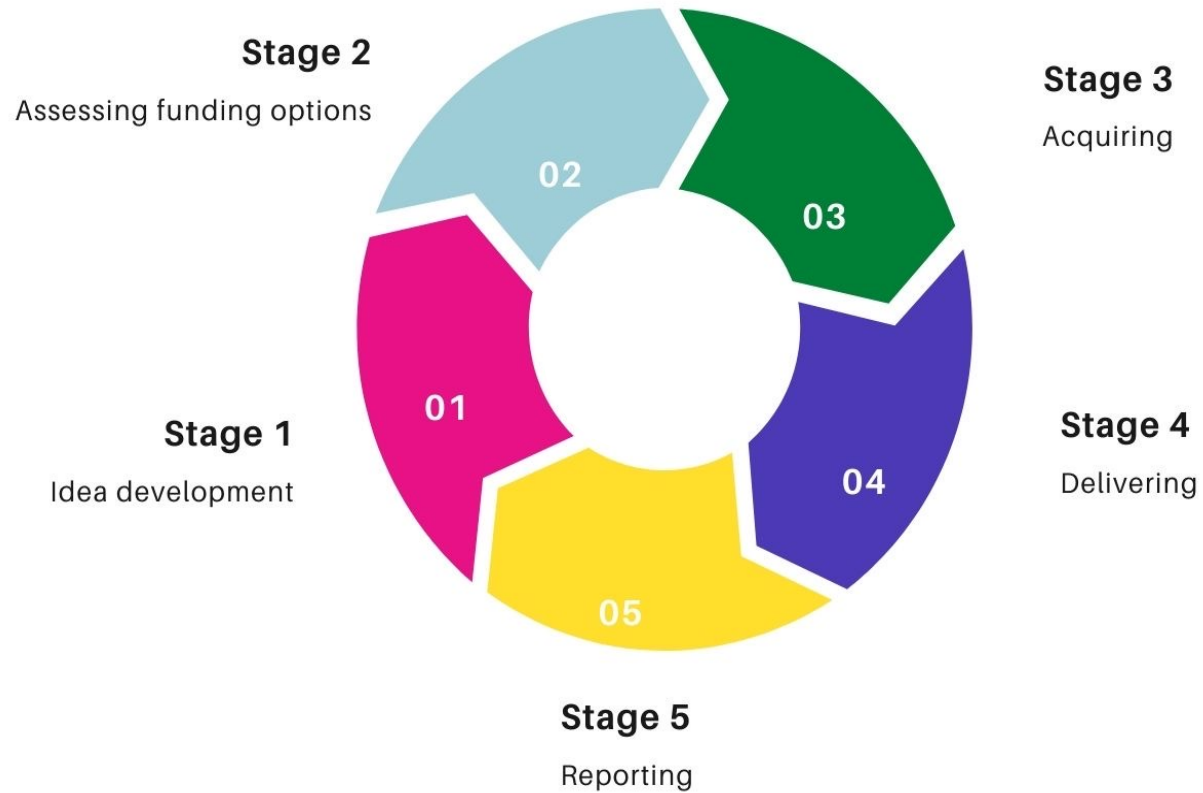
In my 2013 [book](#) 'Easy Money? The Definitive UK Guide to Funding Music Projects' I identify 6 sources of money. They are...

# SOURCES OF FUNDING



When accessing money, there's usually a process to follow for each type of funding that takes a bit of time and effort, I call this the funding cycle...

# 5 STAGES OF THE FUNDING CYCLE



Before you start applying for funding, or looking for funders, here are some questions to ask yourself...

## 8 PROMPTS FOR PREPARING A FUNDING PITCH

1. Can you describe the project or idea that you want to fundraise for in 4 or 5 sentences?
2. Does it have a title? If not what could you call it?
3. Who is involved (artists, partners, producers, champions)?
4. Who will buy it, take part in it, or see/hear it?
5. How will you reach them/market to them?
6. What is the overall budget for the project – income and outgoings?
7. What difference or impact will it make to fund this project or idea?
8. What's in for for them – your funder?



